



MESO



Contemporary Developments on Media, Culture and Society: Argentina and Latin America

We invite submissions to the conference “Contemporary Developments on Media, Culture and Society: Argentina and Latin America.” The conference, organized by The Center for the Study of Media and Society in Argentina ([MESO](http://meso.com.ar)), will take place on Friday, October 19, 2018, at Universidad de San Andrés in Buenos Aires, Argentina.

This will be the fourth annual conference organized by MESO on the interactions between media, culture and society. For more information about previous events, please visit <http://meso.com.ar/en/events> This fourth annual conference is sponsored by the [Center for Global Culture and Communication](#) at Northwestern University.

Submissions should contribute to ongoing conversations about media, culture, and society in empirical, theoretical or methodological ways. They might also broaden our knowledge about the relationship between media, culture, and society at the national and regional level. Articles may refer to different aspects of communication, media, and cultural goods and services in the areas of journalism, entertainment -cinema, theater, television, music, etc. - advertising and marketing, public relations, social media, and video games, among others.

Topics to be addressed include the following, among others:

- Transformations in content production.
- Change in the use of media.
- Innovation and technological change.
- Media sustainability and funding.
- Gender, race, ethnicity, and identity.
- State, government and civil society.
- Regulation and public policies.
- Political communication and electoral campaigns.
- Production, distribution and consumption of information on social media.



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To make a submission:

- Send an extended abstract of the article, with a minimum length of 500 words and a maximum length of 1000 words (excluding title and references). The document should also include the contact information and brief (no more than 75 words) biography of each author.
- Abstracts should be sent without exception as an attached file, in word format (.doc, .docx), and entitled "Last Name, Name - Medios y Sociedad 2018".
- The deadline for submission is April 15, 2018. Abstracts should be sent by email to mediosysociedad@udesa.edu.ar. The subject of the mail should be "Last Name, Name - Medios y Sociedad 2018".

A selection committee will evaluate the abstracts and the results will be notified to the authors on May 15, 2018.

Please write to mediosysociedad@udesa.edu.ar if you have any questions and/or need any further information.